



ANITA'S ACCOUNTING SERVICES
Specializing in Individual and Business
Tax Preparation, and Small Business Bookkeeping

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1/19/2019

Happy New Year,

To all of my clients. I hope your 2018 year was great, and I wish each one of you a healthy prosperous New Year.

2018 was a successful business year for my firm. I'm building a brand, that continues to grow, and a large part of my success was based on the tax preparation and business referrals you've sent me. I truly appreciate all of your support, and will continue to offer each of you great tax preparations discounts based on your referrals that utilize my services this tax year (see the discount offers below).

Business News:

Mrs. Linda Fay Smith just recently joined the firm, and is here to assist in handling all of your tax and accounting needs. Mrs. Smith brings with her a wealth of financial knowledge, and will be working with some of you this season and throughout the year, providing exceptional service.

TAX News:

Despite the government shut down, the IRS has called their employees back to work and the good news is, that the 2019 tax season will begin with the IRS accepting federal returns on January 28, 2019.

The 2019 tax season brings with it tax reform ;which, includes a lot of significant changes to individual income taxes based on congress passing the Tax Cuts and Jobs Act 2017. This act will affect your 2018 tax returns.

For my tax clients who are eligible to claim the Earned Income Tax Credit or the Additional Child Tax, you will experience a refund hold, even if the return is filed on January 28th. This is because of a tax law called the (PATH) Act, which states that the IRS cannot issue these refunds before mid-February.

The IRS expects the earliest EITC/ACTC related refunds to be available in taxpayer bank accounts starting February 27, 2019. Although February 27th will be the first deposit date, don't hesitate in getting your information to me. I will be able to prepare and electronically file your returns on January 28th, or at the beginning of February, which will make you first in line to get your refunds on February 27th.

Tax Preparation Notes:

I'm offering pay by refund services again this year for all electronic filers, and will send and invoice to clients that choose to pay their tax preparation fee on line.

As most of you know based on last tax season, I've invested in tax software that gives me the ability to file state tax returns for all U.S. States that have state income taxes, so please tell your friends and family about my services that live in NC and other states. With virtual technology, I don't have to see clients to offer my services.

In keeping up with current events, the issues I constantly hear about are computer's being hacked and identity theft. Therefore, for this upcoming tax season, I will continue to ensure that my firm continues to protect all of your identifying information.

Last tax season, I invested in a secure shared file program used to share information. We will be using this same software this tax season. When you're ready to file your 2018 tax returns, all you have to do is reach out to me at one of the numbers listed above, and I will send you a secure link through email. Mrs. Smith direct number is 704-909-2777.

You'll upload your tax forms, statements and other necessary information to the secure share file link we send you, and all of your information is transmitted to us in a secure encrypted manner. I will PDF your completed returns back to your attention using the same technology.

If you choose to send your information by fax (919-400-4407) or mail, please send it to the business address or fax number listed above. Please text or call to let me know your information has been sent, and I'll be on the look-out for it.

Along with the newsletter, in the e-mail, I have included a business and individual tax checklist (see attached). As you gather your information please review the checklist to ensure you submit all of the necessary information needed to prepare your 2018 tax returns.

Referral Discounts:

For the 2019 tax season refer a new client, that utilizes my services and you'll receive a 10% discount off your tax preparation fee. If you send two or more you'll receive a 15% discount.

Remember to tell your referrals to mention your name when they call. If I've already filed your return, and your referral utilizes our services you'll receive your discount check back in the mail.

Whether you're a small business, a startup or an individual, your tax and accounting needs require a professional touch. I'm there to offer excellent customer service and that professional touch.

When you're ready to file your 2019 tax returns, call Anita's Accounting Services for your face to face, and virtual initial free consultations.

Thanks,

*Anita McNeil, Owner
Anita's Accounting Services*